

MGS Modern Green Structures & Architecture

An NBM Media Group Publication

+ Interior Design



15th Anniversary

Style & Strategy Behind Architecture & Design



Ar. Lalita Tharani & Ar. Mujib Ahmed

Collaborative Architecture



Early in the practice, we knew the importance of design that transcends time - what we call as 'Design Life Cycle'. We, at Collaborative, are obsessed with our process, and subscribe the design direction to that process we adhere at the studio.

Radical Innovation shaped most foundational works of the studio and defined the practice in formative years. This approach in early phase also galvanized into a design thinking that helped our practice to step out of program, to create architecture that has deeper meaning and goal that went beyond its functional contingencies, styles and trends.

The notion of 'Scale': We do not even call it interiors, for us architecture and interior are the same. Both are results of the same speculative creative process. The notion of change in scale and detail is a misnomer - as a good architect, you should be able to zoom in and zoom out. It is Macro and Micro at the same time, be it architecture or interior spaces you deal in.

Technology is something we are passionate about, and at ease with in our practice; it is not employed for technology's sake, but for reasons that could lend the project to achieve strategic goals defined by the brief and economics of it. But is technology, the soul and defining element of the architectural enterprise and production? What happens to architecture, when the technology which was central to it, becomes obsolete? Materiality - is it minimalist or maximalist? Where do you draw the line? Our works are results of these enquiries rather than a straightforward programmatic evolution of the brief. Or stylistic !

We don't have a style! Fuelled by mass media and instant gratification, architecture/interior start to imitate fashion design, with changing trends. 'Change and constant flux' is the 'new permanence'. How do our works confront this opposite reality of contemporary times?

